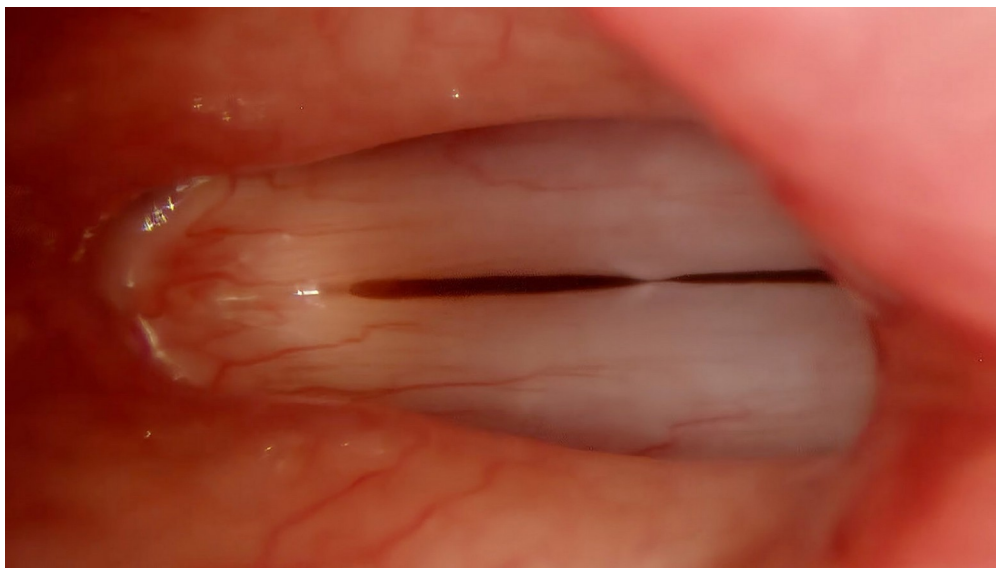


SPONSORSHIP & PARTNERSHIP PROSPECTUS

Portland Diagnostic Laryngology Workshop

October 9–10, 2026 • Portland, Oregon



High-definition laryngoscopic imaging — the focus of this workshop


October 9–10, 2026
Friday – Saturday


University Club
Portland, Oregon


20–30 Physicians
Plus 5 Guest Faculty

Workshop Director: James P. Thomas, MD | Voicedoctor.net | thomas@voicedoctor.net
Meeting Management: Julie Vissers, Well Assembled | wellassembled.com

1. EXECUTIVE SUMMARY

About the Workshop

The Portland Diagnostic Laryngology Workshop is an intensive two-day hands-on course designed for fourth- and fifth-year otolaryngology residents and early-career physicians seeking specialized training in laryngology. The workshop blends expert-led didactic sessions with direct hands-on experience using professional-grade endoscopic equipment.

Modeled on proven European programs — including the Hamburg MEVOC and Helsinki courses — this workshop emphasizes small-group skill development, equipment rotation, and case-based learning. We anticipate 20–30 physicians drawn primarily from the United States and Canada, with additional participants from Central and South America, Europe, and Asia given Dr. Thomas's extensive international network.

If successful, this workshop is planned to continue annually or semi-annually, creating an ongoing, high-visibility venue for sponsors and equipment partners in the laryngology education space.

Why Partner With Us?

- Direct access to early-career laryngologists and residents who will shape their practices' equipment choices for decades
- Intimate workshop format (20–30 attendees + faculty) means exceptional hands-on time with your products
- Potential for multi-year partnership as the workshop grows
- International reach — attendees expected from the US, Canada, and internationally
- Event managed by Well Assembled (wellassembled.com), an experienced professional events company

2. WORKSHOP OVERVIEW

Educational Objectives

This workshop provides comprehensive training in eight core areas:

- Diagnosis of voice disorders by careful listening and auditory analysis
- Neurolaryngology diagnosis (TA, CT, LCA, PCA)
- Patient selection and clinical decision-making frameworks
- Video recording techniques and use of AI in laryngeal imaging
- Advanced diagnostic laryngoscopy (rigid and flexible), chip-on-tip technology
- Office-based anesthesia for laryngeal examination and procedures
- Office-based procedures and interventions
- Laser surgery applications (blue laser and other modalities)

Workshop Format

The two-day program alternates between expert lectures and hands-on laboratory sessions. Training stations in the endoscopy laboratory allow participants to rotate through flexible video laryngoscopy, rigid laryngoscopy, and (optionally) working-channel and blue-laser stations. Live patient sessions are incorporated for real-world diagnostic practice. Morning didactic sessions take place at the University Club of Portland; each afternoon the group moves to Dr. Thomas's nearby office for the hands-on laboratory sessions.

Schedule at a Glance

	Day 1 — Friday, October 9	Day 2 — Saturday, October 10
AM	University Club of Portland 8:00 Registration & Continental Breakfast 8:45 Welcome & Introductions 9:00 High-Definition Laryngology Lecture 9:45 Case Studies (Q&A / Panel) 10:45 Coffee Break 11:15 Office Anesthesia Techniques 11:45 Hearing a Voice Disorder 12:30 Lunch	University Club of Portland 9:00 Neurolaryngology: TA & CT 9:30 Neurolaryngology: LCA & PCA 10:00 Coffee Break 10:30 Laryngeal EMG (Förster) 11:30 EMG vs. Laryngoscopy — Panel 12:00 Tumor Diagnosis 12:30 The Voice Teacher Perspective (Maines) 13:00 Lunch
PM	Dr. Thomas's Office — Lab · 909 NW 18th Ave 14:00 Audio Lab — Live Patients 14:30 Flexible Lab 15:30 Ultra High Resolution Rigid Endoscopy 16:15 Rigid Endoscopy Lab 17:00 End of Day 1	Dr. Thomas's Office — Lab · 909 NW 18th Ave 14:00 Video Recording & AI in the Voice Lab 14:30 Case Studies 15:00 Coffee Break 15:30 Flexible Lab — Part 2 17:00 End of Workshop
Evening	19:00 Evening Social — Low Bar Choral	19:00 Faculty & Attendee Dinner —

	(Ben Landsverk)	University Club
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Lab sessions highlighted in **pink** — held at Dr. Thomas's office, the primary settings for equipment demonstration and hands-on use.

Confirmed Faculty

All workshop faculty are confirmed:

James P. Thomas, MD — Course Director · High-definition laryngoscopy & office-based procedures (Portland, OR)

Gerhard Förster, MD — Laryngeal electromyography · EMG vs. laryngoscopy

Fermín Zubiaur, MD — Office anesthesia techniques · Clínica de la Voz

Guillermo Campos, MD — Ultra-high-resolution rigid endoscopy

Sarah Maines — Singing voice specialist · The Maine Studio

Ben Landsverk — Evening social — participatory concert · Low Bar Chorale

3. ATTENDEE PROFILE

Who Will Be in the Room

This workshop is intentionally small and selective, ensuring that every participant receives meaningful hands-on time with each piece of equipment. Our target audience represents exactly the segment of physicians who will make or significantly influence endoscope purchasing decisions in their institutions:

Primary Participants 20–30 physicians Residents (PGY4–5) and early-career laryngologists and otolaryngologists	Faculty 6 Confirmed expert faculty, including international guests	Geographic Reach US + Intl. Primarily US/Canada; international attendees from Latin America, Europe, and Asia
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4. SPONSORSHIP OPPORTUNITIES

Partnership Tiers & Benefits

We offer several partnership levels to accommodate different engagement goals and budgets. All partners receive recognition before, during, and after the event.

Benefit	Platinum Partner \$15,000+	Gold Sponsor \$7,500+	Silver Sponsor \$2,500+	Equipment Partner
Pre-event email to registrants	✓	✓	—	✓
Logo on workshop website	✓	✓	✓	✓
Logo on all printed materials	✓	✓	✓	✓
Signage at workshop & lab stations	✓	✓	—	✓
Branded workstation in equipment lab	✓	—	—	✓
Complimentary registrations	2	1	—	1
Speaking opportunity (5 min)	✓	—	—	Optional
Post-event attendee list	✓	✓	—	✓
Annual renewal invitation	✓	✓	✓	✓

** Equipment Partner tier is tailored to endoscope manufacturers providing loaner equipment systems. Benefits negotiated individually.*

Reserve your sponsorship online

Platinum — \$15,000 · **Gold — \$7,500** · **Silver — \$2,500**

Equipment Partner — [contact us](#)

5. EQUIPMENT PARTNERSHIP

Endoscopy Equipment Partners

The laboratory sessions are the heart of this workshop. Participants rotate through multiple endoscopy stations, gaining direct hands-on experience with flexible and rigid laryngoscopy systems. We are seeking one or two premier equipment partners to provide loaner systems for the two-day event.

Equipment Request

- 4–6 flexible video laryngoscopes (chip-on-tip preferred) with compatible processors, light sources, and stroboscopy units
- 4 rigid laryngoscopes (70°) with HD camera systems and compatible light sources
- Optional: working-channel scope and blue-laser surgical station
- All equipment returned immediately following the workshop — no permanent transfer

What Equipment Partners Receive

- ✓ Exclusive or co-exclusive branding on all laboratory workstations
- ✓ Branded signage throughout the lab during hands-on sessions
- ✓ Logo on event materials, website, and any post-event publications
- ✓ Acknowledgment in all lectures and lab demonstrations where your equipment is used
- ✓ One complimentary registration for a company representative to attend
- ✓ First right of refusal to serve as premier equipment partner for future annual workshops
- ✓ Direct, extended engagement with 20–30 physicians actively evaluating laryngoscopy equipment

A Note on Educational Grants

In addition to or in lieu of an equipment loan, we welcome educational grant support from manufacturer grant programs. Educational grants help offset venue, catering, and A/V costs, ensuring this important training remains accessible to residents and early-career physicians. Grant contributions are fully acknowledged in all workshop materials.

6. VENUE

University Club of Portland — Lectures & Dinner

1225 SW 6th Avenue, Portland, OR 97204

The University Club of Portland — a distinguished historic club in the heart of downtown — hosts the morning lecture and case-review sessions and the Saturday evening dinner. It offers a dedicated main conference room (capacity 30–40 theater-style) with high-speed internet, professional A/V, and easy downtown access — an ideal setting for a high-caliber medical education event.

Dr. Thomas's Office — Hands-On Laboratory

909 NW 18th Avenue, Portland • ~10 minutes from the University Club

Each afternoon, the group moves to Dr. Thomas's nearby clinical office for the hands-on laboratory sessions — rotating through flexible and rigid laryngoscopy stations with Olympus endoscopy equipment and live patients. These lab sessions are the primary setting for equipment demonstration and hands-on evaluation by attendees.

Hotel Zags — Preferred Accommodation

515 SW Clay Street, Portland, OR 97201 | thehotelzags.com

A room block will be arranged for workshop attendees and faculty. The hotel is conveniently located near the University Club.

7. WORKSHOP DIRECTOR

James P. Thomas, MD

Dr. James Thomas is a laryngologist and voice specialist based in Portland, Oregon, with a focus on education visible at Voicedoctor.net. He brings decades of clinical expertise in diagnostic laryngology, stroboscopy, neurolaryngology, and office-based laryngeal procedures. He is a regular speaker and instructor at international laryngology meetings across North America, Europe, Latin America, and Asia. He has over 400,000 subscribers on YouTube channel VOXDOC – the voicedoctor.

Dr. Thomas has extensive experience with both Olympus and Pentax endoscopy platforms and is committed to delivering a workshop of the highest technical and educational quality. His international network of colleagues and trainees ensures strong, diverse attendance.

Contact: thomas@voicedoctor.net • +1 503 341-2555 • voicedoctor.net

Event Management

The workshop is managed by Julie Vissers, President of Well-Assembled Meetings, LLC (wellassembled.com), an experienced professional event management company. Well Assembled will coordinate all logistics including venue, catering, registration, and sponsor coordination, ensuring a smooth and professional event experience for all partners and participants.

8. BUDGET OVERVIEW

Anticipated Workshop Costs

Budget Category	Low Estimate	High Estimate
Venue rental	\$3,000	\$6,000
Catering (2 days)	\$6,000	\$10,000
A/V and technical support	\$3,000	\$6,000
Miscellaneous / contingency	\$3,000	\$5,000
Total (excluding equipment)	\$15,000	\$27,000

Endoscopic equipment is sought as a loan/grant from manufacturer partners and is not included in the cash budget above. Registration fees from participants will also offset costs.

9. NEXT STEPS

How to Partner With Us

We welcome conversations with potential sponsors and equipment partners at any level. To express interest, discuss customized arrangements, or request additional information:

Workshop Director

James P. Thomas, MD
thomas@voicedoctor.net
+1 503 341-2555
voicedoctor.net

Event Management

Julie Vissers
President, Well-Assembled Meetings, LLC
julie@wellassembled.com
Direct: 503-679-2219
wellassembled.com

Thank you for your interest in supporting the next generation of laryngologists.

We look forward to partnering with you.